

Date of Committee: 8 September 2021

Application Number and Address: DC/21/00752/ADV Eighton Lodge Low Eighton Harlow Green Gateshead NE9 7UB	Applicant: Mr David Dryden				
Proposal: Display of 3 externally illuminated and 2 non-illuminated signs (amended plans received 24.08.21 and 02.09.21)					
Declarations of Interest: <table border="0"> <tr> <td data-bbox="81 846 790 896">Name</td> <td data-bbox="790 846 1498 896">Nature of Interest</td> </tr> <tr> <td data-bbox="81 896 790 945">None</td> <td data-bbox="790 896 1498 945">None</td> </tr> </table>		Name	Nature of Interest	None	None
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None	None				
List of speakers and details of any additional information submitted: Lynda Tait spoke in objection to the application Barbara McGovern spoke in objection to the application. Reason for Minor Update: Amended Plan (Sign 4) and Further Representations The agent has provided an updated site location plan (02.09.21), repositioning sign 4. Sign 4, has been set back off the junction at Long Bank, so that it is now located outside of the extent of the adopted highway. The size and appearance of the sign will remain the same. Therefore, an update is required for the informative wording (NB this not included in the agenda report) to refer to the revised plans. REPRESENTATIONS In response to the objections raised, as outlined in section 3 of the main agenda, the agent has provided the following responses. <ul style="list-style-type: none"> • out of character - The additional signs proposed are similar to what has been in place for a number of years & are not out of character • loss of view - The signs do not block any significant views • noise and disturbance - They will be no more noise or disturbance as a result of providing signage to the care home. 					

- **loss of trees** - No trees will be lost as a result of providing the signs.
- **size and scale of signage excessive** - The signs are not excessive in size.
- **Hamlet turned into mini-commercial site** - The signage will not turn the site into a mini commercial site it will remain as it has been for many years as a rural site.
- **clinical look of signs** - The signs are of a standard type used in all care homes.
- **restricted views for traffic** - The signs locations conform to the Council's Highway Standards & do not restrict any views & visibility.
- **highway and pedestrian safety** - The signs conform to the Council's Highway Standards & do not restrict any views & visibility.
- **additional traffic** - The signs will not create any addition traffic but simply direct families/visitors who wish to visit the care home
- **not enough space for adequate turning on private access** - Not Applicable to the proposed new signs application
- **use of private road for access to care home** - The access road is a public right of way as per the Council's highways plan.
- **no right of access to private road** - The access road is a public right of way as per the Council's highways plan.
- **private road use and maintenance for residents** - The Care Home has legal rights of access & the signage proposed does not affect or have any material significance to this application

Any additional comments on application/decision:

The application was deferred for a site visit.